

ORDER

KSNV

Orders
 Order / Rev: 105689
 Alt Order #:
 Product Desc: State Senate - Jeopardy
 Estimate:
 Flight Dates: 09/18/12 - 10/25/12
 Original Date / Rev: 08/20/12 / 09/05/12
 Order Type: GENERAL

Primary AE: Kevin Goodell
 Sales Office: VEGS
 Sales Region: Local

Agency
 Name: Benny for Nevada
 Buying Contact:
 Billing Contact:
1930 Village Center Cir.
Las Vegas, NV 89134

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Benny for Nevada *Revised*
 Demographic: A25-54
 Product Codes: PLC09
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	4	\$1,500.00	\$1,275.00
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	4	\$1,500.00	\$1,275.00	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	9	\$3,500.00	\$2,975.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.00	3	0.00	NM	4	\$1,500.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TW----		2				\$375.00		0.00			
		Week: 09/24/12	09/30/12	-TW----		2				\$375.00		0.00			
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	3	0.00	NM	5	\$2,000.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WT---		2				\$400.00		0.00			
		Week: 10/22/12	10/28/12	MTW----		3				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm		MTW-----	:30	(\$400.00)		0.00	NM		
			See MG 2.6												
			[na debates]												
	6	KSNV	10/25/12-10/25/12	M-F Jeopardy		630-7pm		----Th-----	:30	\$400.00		0.00	NM		
			Ⓜ MG for 2.4 10/22												
														Totals	9 \$3,500.00